

WA SPORT AWARDS

PRESENTED BY SPORTWEST

SPORT INITIATIVE OF THE YEAR

Overview: The Sport Initiative of the Year award recognises the work of individuals, clubs, teams, groups or organisations (including SSAs) who have succeeded in enabling more people to participate in sport activities within their community.

The initiatives are to be related (but not limited to)

- Participation recruitment and retention programs
- Innovative opportunities for inclusion of low participation groups
- Use of technology

Eligibility:

- Initiative must be developed and delivered by a SportWest Member Organisation or an entity affiliated to the member

The following criteria will be considered for judging:

- Evidence of benefits achieved of delivering this program to the targeted audience
- Positive partnerships created within the local community with examples
- Lasting engagement and legacy within the sport and the local community
- Positive connection to the local community
- Innovative strategies implemented to enhance the experience for participants and community.

Special Notes:

Definition: Low participation groups

Low participation groups are those groups that face significant challenges and barriers to participate in sport and active recreation. The groups may include people with disability, people from culturally and linguistically diverse (CaLD) backgrounds, adolescent girls (10 to 19 years), Aboriginal people/s, people from the LGBTQI+ community, seniors and disengaged youth.

QUESTIONS FOR CONSIDERATION

- Description of the Initiative as guided by the Award criteria
- Outline the initiatives performances and achievements in the period 1 December 2022 to 30 November 2023.

Ready to start the nomination process? click the link below

[NOMINATE HERE](#)